

Webinar

Legitimate interest or active consent lead type

2 OPTIONS AVAILABLE

ACTIVE CONSENT

Data shared for actively consented users ONLY

All type of users:

- Registrants
- Attendees
- Handouts download
- Questions asked

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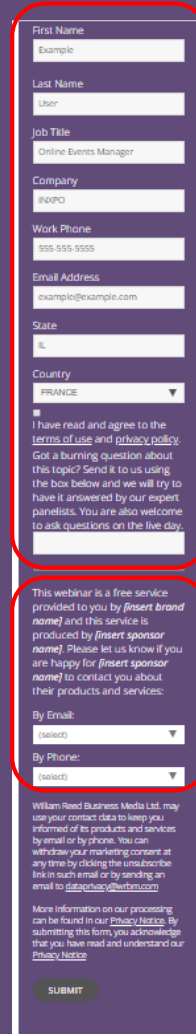
- Yes I agree to be contacted by email
- No I do not agree to be contacted by email

By phone:

- Yes I agree to be contacted by phone
- No I do not agree to be contacted by phone

IMPORTANT NOTE

Without any instruction, ACTIVE CONSENT will be applied by DEFAULT.



A registration form for 'ACTIVE CONSENT'. It includes fields for First Name (Example), Last Name (User), Job Title (Online Events Manager), Company (INXPO), Work Phone (555-555-5555), Email Address (example@example.com), State (IL), and Country (FRANCE). Below these fields is a text area for a legal disclaimer: 'I have read and agree to the terms of use and privacy policy. Got a burning question about this topic? Send it to us using the box below and we will try to have it answered by our expert panelists. You are also welcome to ask questions on the live day.' Below the disclaimer are two dropdown menus for 'By Email' and 'By Phone', both set to '(select)'. At the bottom, there is a 'SUBMIT' button and a small privacy notice: 'William Reed Business Media Ltd. may use your contact data to keep you informed of its products and services by email or by phone. You can withdraw your marketing consent at any time by clicking the unsubscribe link in each email or by sending an email to data@wrbm.com. More information on our processing can be found in our Privacy Notice. By submitting this form, you acknowledge that you have read and understand our Privacy Notice.'

LEGITIMATE INTEREST

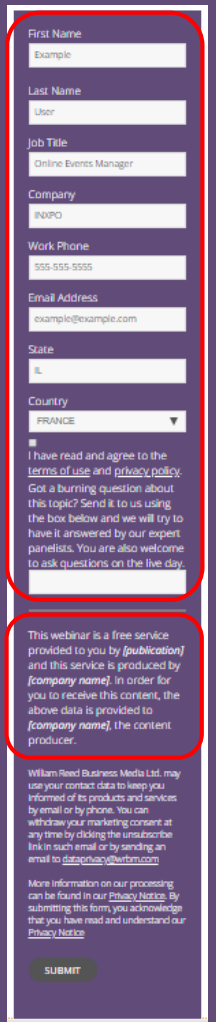
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