Client Mailshot

WilliamReed.

1. Subject Line
50 characters maximum

Do not use the following elements: &, ?, !, numbers, percentage marks at the beginning or the end of the title

2. Client Logo
Dimensions: 103 x 58 pixels

File type: JPG or PNG - 10KB maximum weight (static image only)

Ensure the URL link is UTM tagged, more information here

3. Banner
Dimensions: 648 x 167 pixels (width x height)

File type: JPG or PNG static image only

Please supply only **ONE** URL for all your material to click through to.

4. Title
Copy: 75 characters maximum (including spacing and punctuation)

5. Description Text
Copy: 500 characters maximum (including spacing and punctuation)

6. Call To Action
Choose from: "Download now" / "Watch now" / "Register now" / "Find out more"/ "Learn more" / "Discover more" / "Read more"

*NB: The **destination URL** for the Mailshot **MUST link to high quality content***

Submission deadline
A minimum of 5 business days before the start of the campaign

Please send the finalised material to adops@wrbm.com

NutraIngredients <newsletter@nutraingredients.com>

Reply | Reply All | → Forward | ···

Fri 13/03

Provided by:

Client Logo: 103 x 58 px

Advertisement
Clicking on any links will direct you to the advertiser's website:

Image: 648 x 167 px

Find out more

WilliamReed.

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