

# Category Newsletter

**FOOD**  
manufacture



**WilliamReed.**

## Total of 3 placements

1

### Leaderboard

Dimensions: 728 x 90 pixels (width x height)

File type: GIF, PNG, JPG - static image only

2

### Text Advert

Image dimensions: 75 x 75 pixels (width x height)

Image file type: GIF, PNG, JPG - static image only

Title: 50 characters maximum (including spacing and punctuation)

Text: 100 characters minimum, 250 characters maximum (including spacing and punctuation)

Please note that a call to action «... **Click here** » will be added automatically and can not be amended

3

### Half Page

Dimensions: 300 x 600 (width x height)

File type: GIF, PNG, JPG - static image only



### File size

The maximum weight for each file is 20 KB

### Click URL

If you're using Google Analytics, please add UTM tracking to the end of your URL to track the performance of your campaign



*UTM codes help you track the performance of your links in your own Web Analytics Tool. If you do not supply a UTM code, we can only provide you with our standard reporting.*

Click for more UTM information [here](#)

You can use a unique link for each of the four placements



### Submission deadline

A minimum of 5 business days before the start of the campaign.

Please send the finalised material to [adops@wrbm.com](mailto:adops@wrbm.com).

