

Meat Newsletter

TEXT ADVERT

Weblink



William Reed.



Image

Dimensions: 75 x 75 pixels (width x height)

File size: 20 KB max

File Type: .PNG/ .JPG (static image only)



Copy

Title: 50 characters maximum (including spacing and punctuation)

Text: 100 characters minimum, 250 characters maximum (including spacing and punctuation)

Please note that a call to action «... **Click here** » will be added automatically and can not be amended



Click URL

If you're using Google Analytics, please add UTM tracking to the end of your URL to track the performance of your campaign

UTM codes help you track the performance of your links in your own Web Analytics Tool. If you do not supply a UTM code, we can only provide you with our standard reporting.

Click for more UTM information [here](#)



Submission deadline

A minimum of 5 business days before the start of the campaign

Please send the finalised material to adops@wrbm.com

