

Adnami Supported Placement*

Desktop Half Page Framebreaker & Mobile
MPU Midscroll

ADNAMI



*Ads designed in partnership with Adnami
creative team

WilliamReed.

Desktop Half Page Framebreaker and Mobile Midscroll

Desktop Half Page Framebreaker

A product-centric banner template for **Standard Display DMPU (300x600)**, where the product appears to **pop out and float in front of the creative frame** — a "3D" frame-break effect achieved with just 2D assets.

- View example [here](#)
- Find technical spec [here](#)

Mobile Midscroll *[choose image or video]*

Mobile MPU Midscroll Image

To create a Mobile Image MPU Midscroll, create a new Mobile MPU Midscroll, and then select "Image" as the Banner type. Set your landing page as the Click URL, and upload your image.

- Find technical spec [here](#)
- View example [here](#)

Mobile MPU Midscroll Video

To create a Mobile Video MPU Midscroll, create a new Mobile MPU Midscroll, and then select "Video" as the Banner type. Set your landing page as the Click URL, and upload your Video.

- Find technical spec [here](#)
- View example [here](#)



Submission deadline

A minimum of 15 business days before the start of the campaign

