

Special Newsletter EXCLUSIVE SPONSORSHIP

THE inspiration for pub success since 1794
**MORNING
ADVERTISER**



William Reed.

Total of 4 placements

1

Leaderboard

Dimensions: 728 x 90 pixels (width x height)
File type: GIF, PNG, JPG - static image only

2

Text Advert

Image dimensions: 75 x 75 pixels (width x height)

3

Image file type: GIF, PNG, JPG - static image only

Title: 50 characters maximum (including spacing and punctuation)

Text: 100 characters minimum, 250 characters maximum (including spacing and punctuation)

Please note that a call to action «... **Click here** » will be added automatically and can not be amended

4

Medium Rectangle

Dimensions: 300 x 250 (width x height)

File type: GIF, PNG, JPG - static image only

OR

5

Half Page

Dimensions: 300 x 600 (width x height)

File type: GIF, PNG, JPG - static image only



File size

The maximum weight for each file is 20 KB

Click URLs

If you're using Google Analytics, please add UTM tracking to the end of your URL to track the performance of your campaign

UTM codes help you track the performance of your links in your own Web Analytics Tool. If you do not supply a UTM code, we can only provide you with our standard reporting.

Click for more UTM information [here](#)

You can use a unique link for each of the four placements



Submission deadline

A minimum of 5 business days before the start of the campaign.

Please send the finalised material to adops@wrbm.com.

