MA Special Newsletter: Exclusive Sponsorship

MORNING ADVERTISER
PLEASE PROVIDE:

Leaderboard Banner

- 728x90 pixels (width x height).
- 20 KB max.
- GIF, JPG or PNG.
- Static banner only, we do not accept animated creatives for newsletters.

Medium Rectangle

- 300 x 250 pixels (width x height).
- 20 KB max
- GIF, JPG.
- Static banner only, we do not accept animated creatives for newsletters.

1st Text Ad

- Title: 50 characters max.
- Text: 250 characters max.
- Image: 75x75 pixels (width x height).

2nd Text Ad

- Title: 50 characters max.
- Text: 250 characters max.
- Image: 75x75 pixels (width x height).

Destination URL(s)

- If you are re-directing your adverts to an external webpage, please provide the web address (URL link).

Submission Deadline

- A minimum of 5 business days before the start of the campaign.
- Please make sure you send these to adops@wrbm.com.