

# Client Produced PODCAST PRE-ROLL PACKAGE



**WilliamReed.**

## Pre-roll Specs



### File type

Provide an MP3 audio file



### Duration

30 seconds maximum



### Submission deadline

A minimum of 5 business days before the start of the campaign.  
Please send the finalised material to [adops@wrbm.com](mailto:adops@wrbm.com).



# Newsletter Banner Specs

## Total of 2 advert placements

1

### Leaderboard

Dimensions: 728 x 90 pixels (width x height)  
File type: GIF, PNG, JPG - static image only

2

### MPU

Dimensions: 300 x 250 (width x height)  
File type: GIF, PNG, JPG - static image only



### File size

The maximum weight for each file is 50 KB



### Click URL

Please provide one web address (URL link) for the banner to click through to

Check page 3 for destination URL options

Ensure the URL link is UTM tagged, more information [here](#)



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