

WR Produced  
**PODCAST PRE-ROLL  
PACKAGE**



**WilliamReed.**

# Pre-roll Specs

## Script Information



### Content

Provide a maximum of 75 words for the 30 second advert  
*You will have the opportunity to review the audio file once produced, however, please note that only one revision is available.*



### Voice\*

Please choose:

- **Male**
- **Female**

Please choose:

- **English**
- **American**



### Extra Information

What is the purpose and audience of the project? (for example: do you want a casual or formal tone)

---

Is there any special pronunciation? (for example: "archipelago" is pronounced /ar-ki-pel-a-go/)

---

Is there a word that needs to be spelled?



### Submission deadline

A minimum of 5 business days before the start of the campaign.  
Please send the finalised material to [adops@wrbm.com](mailto:adops@wrbm.com).

*\* If voice options are not submitted, an American male will be used by default*



# Newsletter Banner Specs

## Total of 2 advert placements

1

### Leaderboard

Dimensions: 728 x 90 pixels (width x height)  
File type: GIF, PNG, JPG - static image only

2

### MPU

Dimensions: 300 x 250 (width x height)  
File type: GIF, PNG, JPG - static image only



### File size

The maximum weight for each file is 50 KB



### Click URL

Please provide one web address (URL link) for the banner to click through to

Check page 3 for destination URL options

Ensure the URL link is UTM tagged, more information [here](#)



### Submission deadline

A minimum of 5 business days before the start of the campaign

Please send the finalised material to [adops@wrbm.com](mailto:adops@wrbm.com)

