

PODCAST

Promotional Features WRBM
Content Creation



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INFORMING BUSINESS GROWTH



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Duration

30 minutes maximum



Submission deadline

A minimum of 5 business days before the start of the campaign.

Please send the finalised material to adops@wrbm.com.

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It is the client's responsibility to provide the podcast as specified in the specs. If we do not receive any audio file, the promotional feature campaign will be published without the podcast

WRBM may reject the podcast should it be too commercial, contains false, deceptive, misleading, illegal information or does damage to the WRBM brand or its affiliates.

