

# Video Sponsorship CLIENT VIDEO PRE-ROLL





### Video

Resolution: 720p – 1280 x 720 pixels (width x height) minimum  
Recommended resolution: 1080p - 1920 x 1080 pixels (width x height)  
Duration: 30 seconds  
Format: H.264 MP4 recommended, MOV, WMV, AVI accepted  
Maximum file size: 512 MB  
Bitrate: 2500 – 3500 kbps  
Frame Rate: Up to 30 fps  
Audio Codec: AAC or MP3  
Audio Bitrate: 128 kbps minimum  
**Please note:** No strobing effects or rapid animation permitted



### Click URL

Please provide one web address (URL link) for the banner to click through to  
Ensure the URL link is [UTM tagged](#), more information [here](#)



### Submission deadline

A minimum of 5 business days before the start of the campaign  
Please send the finalised material to [adops@wrbm.com](mailto:adops@wrbm.com)

**Video: 1920 x 1080 pixels**

▶ 🔊 This ad will end in 6