

Video Sponsorship CLIENT VIDEO PRE-ROLL





Video

Resolution: 720p – 1280 x 720 pixels (width x height) minimum
Recommended resolution: 1080p - 1920 x 1080 pixels (width x height)
Duration: 30 seconds
Format: H.264 MP4 recommended, MOV, WMV, AVI accepted
Maximum file size: 512 MB
Bitrate: 2500 – 3500 kbps
Frame Rate: Up to 30 fps
Audio Codec: AAC or MP3
Audio Bitrate: 128 kbps minimum
Please note: No strobing effects or rapid animation permitted



Click URL

Please provide one web address (URL link) for the banner to click through to
Ensure the URL link is **UTM tagged**, more information [here](#)



Submission deadline

A minimum of 5 business days before the start of the campaign
Please send the finalised material to adops@wrbm.com

Video: 1920 x 1080 pixels

▶ 🔊 This ad will end in 6