

Lead Generation

# SOLUTION CENTRE



## Solution Centre Landing Page

You have booked a Solution Centre campaign for three months  
Please find an example of what your landing page will look like on the right-hand side

- 1 Logo**  
Dimensions: 120 x 80 pixels (width x height).  
File Type: GIF, PNG, JPG – 40 KB max – static image only
- 2 Content**  
Please verify if the information used in your Company Profile is accurate as this will be used for your Solution Centre campaign - to do so, you can ask for the link to your Company Profile from the Adops team (Adops@wrbm.com)  
If you need to update your Company Profile or you need to create one, please click on the link to the specifications below and send your information to the Adops team  
**Company Profile Specifications: [Click here](#)**
- 3 Form**  
Please note that the leads will be collected on the basis of legitimate interest by default

## Elements of the Solution Centre Package

Please note that the campaign will start on the 1<sup>st</sup> day of the chosen quarter even if we are missing some elements from you. Please refer to the below specifications links to make sure you provide us with complete material as soon as possible:

- Wide Skyscraper specifications: [Click here](#)
- Website Special alert Bar specifications: [Click here](#)
- Newsletter Special alert Bar specifications: [Click here](#)
- Newsletter Middle Text Ad 2 specifications: [Click here](#)
- PDF Hosting for Lead Generation: [Click here](#)

The screenshot shows a landing page for 'SUPPLIERS Topic Name Solution Centre'. It features a header with social media icons (Facebook, Twitter, LinkedIn, Email) and a 'REQUEST MORE INFORMATION' button. The main content area is a large grey rectangle with a red callout box '1 Client Logo 120 x 80 px' pointing to a placeholder. Below this is a section with horizontal lines representing text, with a red callout box '2' pointing to it. At the bottom of the main content area is a 'RELATED RESOURCES FROM GENCOB' section with four grey boxes, each containing the text 'Client's Lead Generation', with a red callout box '3' pointing to the first one. On the right side, there is a form with fields for First Name, Last Name, Email, Phone, Department, Business Activity, Company, Employees, Country, and County, along with a Comment field and a 'SUBMIT YOUR REQUEST' button. A privacy notice is visible at the bottom of the form.