SOLUTION CENTRE

(LEAD GENERATION)
Solution Centre Landing page:

You have booked a Solution Centre campaign for three months. Please find an example of what your landing page will look like on the right-hand side.

➢ Please provide a Logo:
  ➢ 120x80 pixels (width x height)
  ➢ GIF, .JPG or .PNG. - 40 KB max.

➢ Please verify if the information used in your Company Profile is accurate as it will be used for your Solution Centre campaign. To do so, you can ask for the link to your Company Profile from the Adops team (Adops@wrbm.com).

➢ If you need to update your Company Profile or should you need to have one created, please click on the link to our specifications below and send your information to the Adops team.

Company Profile Specifications: Click here

➢ Please note that the leads will be collected on the basis of legitimate interest by default.

Elements of the Solution Centre Package:

Your package also includes elements to promote your Solution Centre, they will be requested in due time by our Adops team.

➢ Meanwhile, please find the specification links below if you wish to start working on these elements early:

  • Wide Skyscraper specifications: Click here
  • Website Special alert Bar specifications: Click here
  • Newsletter Special alert Bar specifications: Click here
  • Newsletter Middle Text Ad 2 specifications: Click here
  • PDF Hosting for Lead Generation: Click here

Submission deadline

➢ A minimum of 5 business days before the start of each element of your solution centre package.
➢ Please make sure you send these to adops@wrbm.com.