

Lead Generation Landing Page

COMPETITIONS GIVEAWAYS



WilliamReed.

1 Title
Copy: 75 characters maximum

2 Image
Dimensions: 750 x 433 pixels (width x height)
File type: Static GIF or JPG - 1 MB max

3 Text
Between 200 - 600 characters (maximum)
Your copy should clearly communicate the benefits of entering your competition, state the date on which the competition/giveaway ends and include a link to the competition/giveaway terms and conditions (we require you to host these on your website)

4 Lead Form Type
Please note: leads will be collected on the basis of consent by default

5 Supplier info Centre
Make sure your Company profile is up to date

Submission deadline
A minimum of 5 business days before the start of the campaign
Please send the finalised material to adops@wrbm.com

The screenshot shows a web form for a competition. It features a header with the date '03 MAY 2012 Thursday' and social media icons. A large orange box contains the text 'Image: 750 x 433 px'. Below this is a text area with blue horizontal lines. To the right is a lead form with fields for First Name, Last Name, Email, Phone, Department, Business Activity, Company, Employees, Country, and County. It also includes consent checkboxes for email and phone contact, a privacy notice, and a 'SUPPLIER INFO CENTRE' link. A list of product categories is visible at the bottom right.

1 Competition
Title: 75 characters maximum including spaces

2 Image: 750 x 433 px

3 Text area with blue lines

4 Lead form fields and consent checkboxes

5 SUPPLIER INFO CENTRE
For more product information visit Information not available's information centre