Dimensions
- 300 x 250 pixels (width x height).

Filesize
- The maximum weight is 20 KB.

Filetype
- GIF, JPG or .PNG.
- Static banner only, we do not accept animated creatives for newsletters.

URL
- Please provide a web address (URL link) for the ad to link to.

Submission deadline
- A minimum of 5 business days before the start of the campaign.
- Please make sure you send these to adops@wrbm.com.

TODAY'S HEADLINES

‘It’s embarrassing that it’s come to this’: FDA inactivity prompts McCaskill to ask retailers to voluntarily pull any and all picamilon supplements
Senator Claire McCaskill has written to 10 retailers to ask them to voluntarily remove any dietary supplements containing picamilon, ‘after weeks of inaction by the Food and Drug Administration (FDA)’. ... Read

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DNA is a potentially powerful technology that has pitfalls for botanical identification, attendees at a recent industry event were told... Read

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