



Newsletter  
**TEXT ADVERT**

*British***BAKER**



### Image

Dimensions: 75 x 75 pixels (width x height)

File size: 20 KB max

File Type: .PNG/ .JPG (static image only)



### Copy

Title: 50 characters maximum (including spacing and punctuation)

Text: 100 characters minimum, 250 characters maximum (including spacing and punctuation)

Please note that a call to action «... **Click here** » will be added automatically and can not be amended



### Click URL

Please provide one web address (URL link) for the banner to click through to

Ensure the URL link is [UTM tagged](#), more information [here](#)



### Submission deadline

A minimum of 5 business days before the start of the campaign

Please send the finalised material to [adops@wrbm.com](mailto:adops@wrbm.com)

