Text Ad

NEWSLETTERS
Specification for meatinfo.co.uk, bakeryinfo.co.uk & forecourttrader.co.uk

Format

Title

50 characters maximum

Includes spacing and punctuation

Text

250 characters maximum

Includes spacing and punctuation

Image/logo

75 x 75 pixels (width x height)

5 KB maximum
.jpg, or .gif (static image only)

Link text
Call to action text for link

meat info.co.uk The online Meat Trades Journal

EU exit to impact Devon beef farmers, warns Truss

An exit from the European Union could threaten Devon's beef industry, according to Environment Secretary Elizabeth Truss. This news comes after Truss issued a Brexit warning to the UK's sheep industry. According to the Department for Environment, Food & Rural Affairs (Defra), 93% of all beef exports ... Read

Oakpark Foods launches own-label products

Pork and bacon producers Oakpark Foods, based in Co Tipperary, Ireland, is to launch a selection of its own-label bacon products into supermarket chain Morrisons in the UK. The business has been providing sliced bacon into the UK under private labels, but this is the first time it will launch its own ... Read

IMAGE 75 x 75 px

Title - 50 characters max

TEXT GOES HERE. 250 characters max (includes spacing and punctuation). Do not include images / graphs / pictures / tables / links / email addresses within the text as they will not be visible to the user... ▸ Click Here

Finnebrogue Artisan taps into healthy market

Northern Irish-based Finnebrogue Artisan is reaching out to a health-conscious audience by developing special sausages for Marks & Spencer (M&S). The first product – M&S Butternut and Smoked Paprika Bangers – is produced using 40% less meat than the standard sausage, with the rest of the ... Read

Swedes bid for Welsh Lamb

For the first time, Swedish consumers are able to bid for Welsh Lamb on online auctioning site, Tradera. The auction for the lamb,

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