

Editorial webinar – Sponsorship Specifications

Thank you for your sponsorship of our editorial webinar.

To make sure your company (or product) is well-promoted, you have to provide 3 items:

1) **A company (or product) logo + URL:**

Your **logo** will be placed on the webinar's registration page and will also be used in all communication sent to registrants.

Please provide a **high definition logo image**, ideally **EPS** format, otherwise, **PNG, JPG, GIF** will do as long as it is a large image (minimum 400 pixels).

The **URL** can redirect to any webpage (homepage, product page...).

If you want to use a tracked URL, this is possible.

2) **Company (or product) description:**

- **Company (or product) name:** 50 characters approx.*

- **Text:** 250 characters max*

* Including spaces, punctuation marks, etc. **If your text is longer, the end won't be displayed!**

3) **1 document for download:**

This document will be available for download during the live day of the forum and for 3 months during the on-demand version.

Please provide:

- **Title:** 50 characters max (including spaces)

- **Document type:** PDF document, Word, Excel, Powerpoint... or a URL.

For additional information: thomas.ruelle@wrbm.com