

Desktop & Mobile
PRODUCT OF THE WEEK



WilliamReed.



Image

Dimensions: 120 x 170 pixels (width x height)

File size: The maximum weight is 60 KB

File type: Format: PNG, JPG or GIF (static or animated)



Heading

Please choose 1 of the following headings:

- Product of the week (default if no selection is made)
- Whitepaper of the week
- Brochure of the week
- Webinar of the week



Copy

Title: 50 characters maximum (Includes spacing and punctuation)

Text: 185 characters maximum (includes spacing and punctuation)



Click URL

If you already have your product active on our website, please provide the URL to the existing landing page

OR

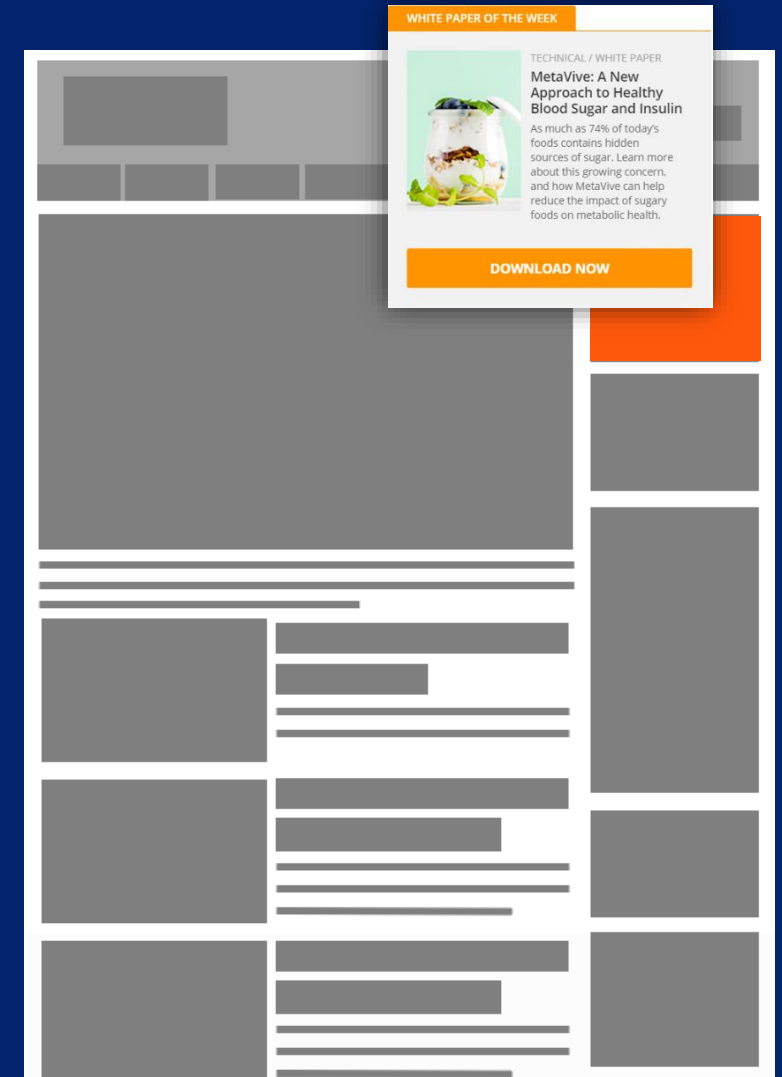
If you are creating a new product that needs to be hosted on our website, please refer to page 3



Submission deadline

A minimum of 5 business days before the start of the campaign

Please make sure you send these to adops@wrbm.com



Destination URL

Lead generation page: Smart Lead

- If you want to house a pdf document on our website, download the specifications for a lead generation page [here](#)
 - ✓ Technical Paper
 - ✓ Clinical Study
 - ✓ Data Sheet
 - ✓ Case Study
 - ✓ Application Note
 - ✓ Research Study

Lead generation page: Hard Lead

- If you want to house a document on our website from the list below, download the specifications for a hard lead generation page [here](#)
 - ✓ Product Brochure
 - ✓ Product Catalogue
 - ✓ Product Presentation
 - ✓ Event programme

Lead generation page: Video

- If you want to host a video on our website, download the specifications for a video lead generation page [here](#)