



Daily Newsletter SPONSORSHIP

William Reed
INFORMING BUSINESS GROWTH



Dimensions

120 x 80 pixels (width x height)



File type

GIF, PNG, JPG

Static image only, we do not accept animated creatives for newsletters



File size

The maximum weight is 20 KB



Click URL

Please provide one web address (URL link) for the banner to click through to

Ensure the URL link is [UTM tagged](#), more information [here](#)



Submission deadline

A minimum of 5 business days before the start of the campaign

Please send the finalised material to adops@wrbm.com

