Daily Newsletter SPONSORSHIP

WilliamReed.

Dimensions
120 x 80 pixels (width x height)

File type
GIF, PNG, JPG
Static image only, we do not accept animated creatives for newsletters

File size
The maximum weight is 20 KB

Click URL
If you're using Google Analytics, please add UTM tracking to the end of your URL to track the performance of your campaign
UTM codes help you track the performance of your links in your own Web Analytics Tool. If you do not supply a UTM code, we can only provide you with our standard reporting.
Click for more UTM information here

Submission deadline
A minimum of 5 business days before the start of the campaign
Please send the finalised material to adops@wrbm.com