

Newsletter Sponsorship PRODUCT NEWSLETTER



WilliamReed.

Total of 4 advert placements

1

Leaderboard

Dimensions: 728 x 90 pixels (width x height)

File type: GIF, PNG, JPG - static image only

2

Your company name

3

Text Advert

Image dimensions: 75 x 75 pixels (width x height)

Image file type: GIF, PNG, JPG - static image only

Title: 50 characters maximum (including spacing and punctuation)

Text: 100 characters minimum, 250 characters maximum (including spacing and punctuation)

Please note that a call to action «... **Click here** » will be added automatically and can not be amended

4

Half Page

Dimensions: 300 x 600 (width x height)

File type: GIF, PNG, JPG - static image only



File size

The maximum weight for each file is 50 KB



Click URLs

Please provide one web address (URL link)

Ensure the URL link is UTM tagged, more information [here](#)

Please check page 3 for destination URL options.

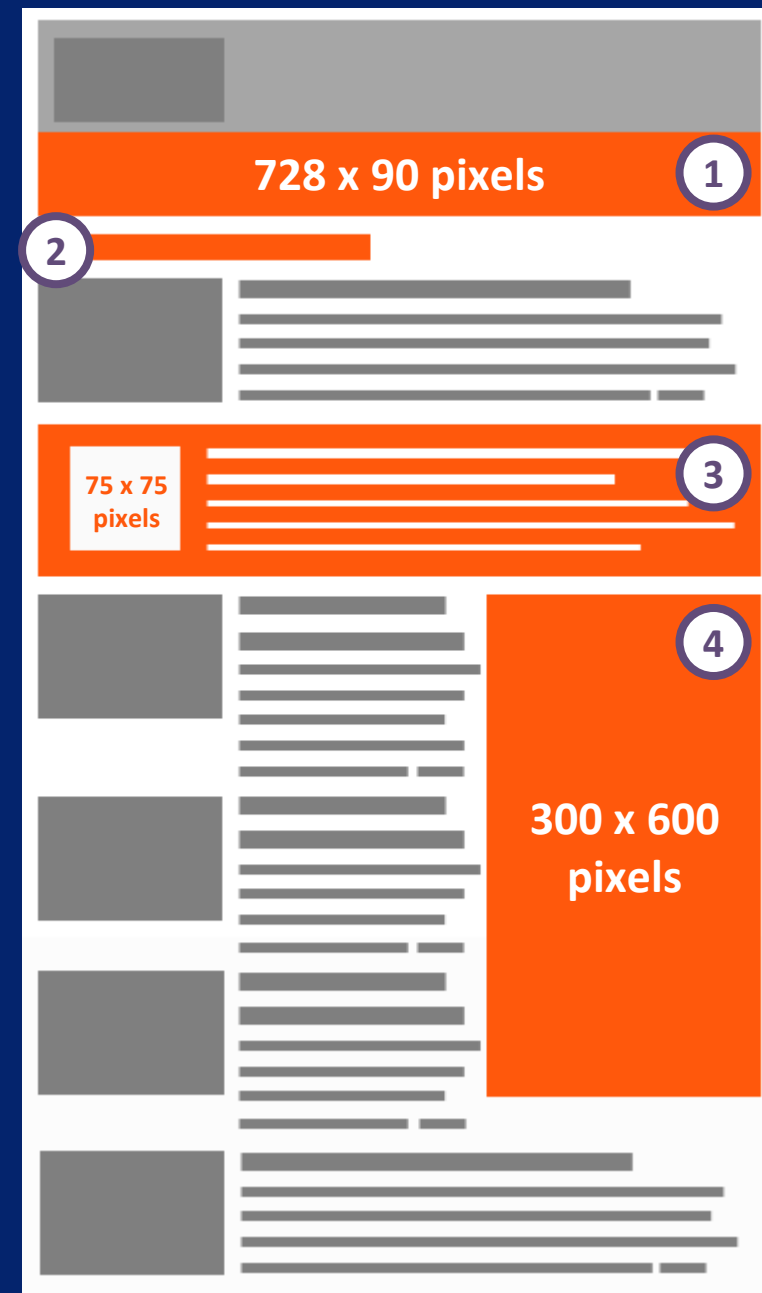
You can use a unique link for each of the four placements



Submission deadline

A minimum of 5 business days before the start of the campaign.

Please send the finalised material to adops@wrbm.com.



Destination URL

External Web Link

- If you are re-directing your advert to an external webpage, please provide the web address (URL link) and ensure it is UTM tagged – more information [here](#)

Lead generation page: PDF

- If you want to house a pdf document on our website, download the specifications for a lead generation page [here](#)

Lead generation page: Video

- If you want to host a video on our website, download the specifications for a video lead generation page [here](#)