Image

Dimensions: 75 x 75 pixels (width x height)

File size: 20 KB max

File Type: .PNG/ .JPG (static image only)

Copy

Title: 50 characters maximum (including spacing and punctuation)

Text: 100 characters minimum, 250 characters maximum (including spacing and punctuation)

Please note that a call to action **«... Click here »** will be added automatically and can not be amended

Click URL

Please provide one web address (URL link) for the banner to click through to

Ensure the URL link is **UTM tagged**, more information **here**

Submission deadline

A minimum of 5 business days before the start of the campaign

Please send the finalised material to adops@wrbm.com

75 x 75 pixels