

The background features a diagonal split. The left side is a dark teal color with several grey origami cranes scattered across it. The right side is a bright blue color with a white origami crane and a red origami crane. The text is overlaid on the left side.

# Promotional Features

## TEXT ADVERT PREVIEW

## WEBSITE

*British***BAKER**



### Image

Dimensions: 210 x 160 pixels (width x height)

File size: 20 KB max

File Type: PNG/ JPG (static image only)



### Copy

Title: 50 characters maximum (Includes spacing and punctuation)

Text: 250 characters maximum (includes spacing and punctuation)

Please note that the call to action «... **Click here** » will be added automatically and can not be amended



### Click URL

Please provide one web address (URL link) for the banner to click through to

Ensure the URL link is [UTM tagged](#), more information [here](#)



### Submission deadline

A minimum of 5 business days before the start of the campaign

Please make sure you send these to [adops@wrbm.com](mailto:adops@wrbm.com)

