

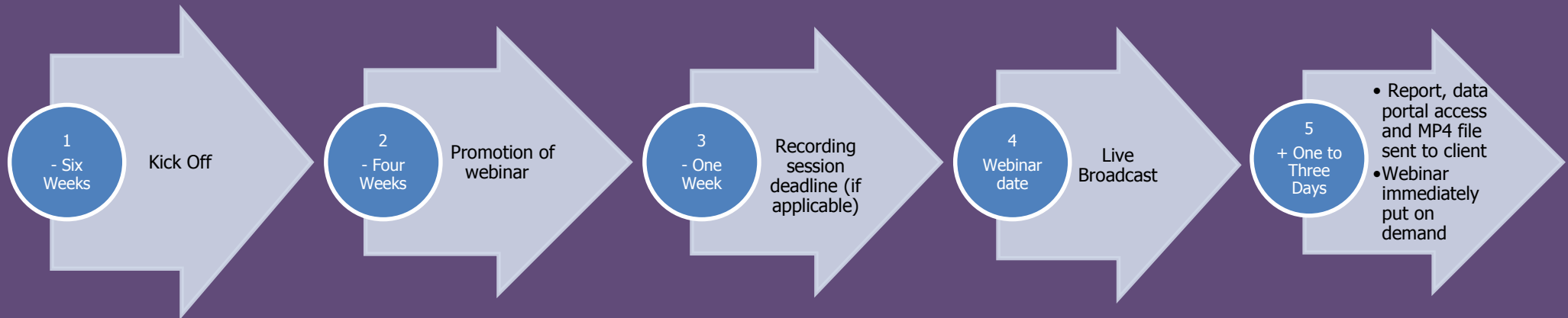
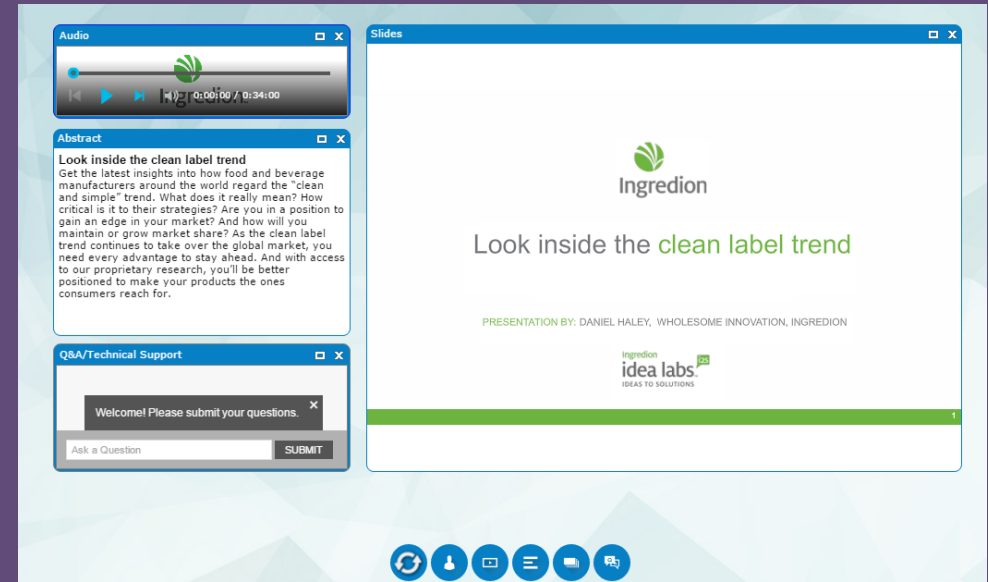
Webinar

William Reed
INFORMING BUSINESS GROWTH

Introduction

There are four steps to running a successful webinar with WRBM:

1. We initiate the process with a friendly kick off call to help you get comfortable with the process and technology and discuss options for broadcasting. We also create your registration page at least one month before the webinar
2. We promote your webinar to our audience using a mix of mailshots (optional), newsletter ads and website listings. This mix will vary depending upon what has been booked on your sales order
3. We host the broadcast of your webinar
4. After the broadcast, we provide attendance analytics, three months of on-demand hosting and an MP4 recording of your webinar



Registration Page Details:

Title

128 character absolute limit

Text

600 characters limit strongly advised

Do not include images, graphs, picture, tables, links or email addresses

Images

- **Header:** 750px x150px JPEG
- **Logo:** EPS format preferable. PNG or GIF also work well
- **Photos of speakers:** (100x100)

Speaker Information

- Name
- Company
- Job Title
- Emails Address
- Biography (250 character limit strongly advised)



Look inside the
clean label trend



REGISTER TODAY!

Not yet registered for the "Look inside the clean label trend" webinar and interested in signing up?

ALREADY REGISTERED?

Start Date: 9/27/2016

Start Time: 9:00am EDT

Duration: 60 minutes

Abstract:

Get the latest insights into how food and beverage manufacturers around the world regard the "clean and simple" trend. What does it really mean? How critical is it to their strategies? Are you in a position to gain an edge in your market? And how will you maintain or grow market share? As the clean label trend continues to take over the global market, you need every advantage to stay ahead. And with access to our proprietary research, you'll be better positioned to make your products the ones consumers reach for.

SPEAKERS



Daniel Haley
Global Marketing Director - Wholesome
Ingredion Incorporated

Daniel joined Ingredion, formerly National Starch Food Innovation, in 2008. In his time with Ingredion he has held a number of customer facing leadership roles, managing both the UK Sales and Technical Teams—working to meet the needs of customers in the most advanced clean label market globally—before leading the Sales Team in Central and Western Europe. In 2015, Daniel took responsibility for Ingredion's Wholesome initiative with a focus on driving leadership in the understanding of consumer expectations for clean and simple food

SIGN UP

First Name

(required)

Last Name

(required)

Job Title

(required)

Company

(required)

Work Phone

Email Address

(required)

Country

(select)

State/Territory/Province

(required)

Industry

(select)

Company Size

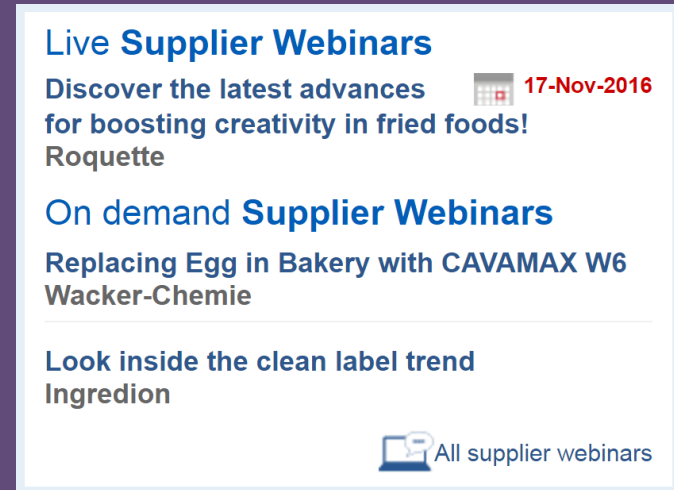
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SUBMIT

Promotion Items:


Webinar box on homepage:



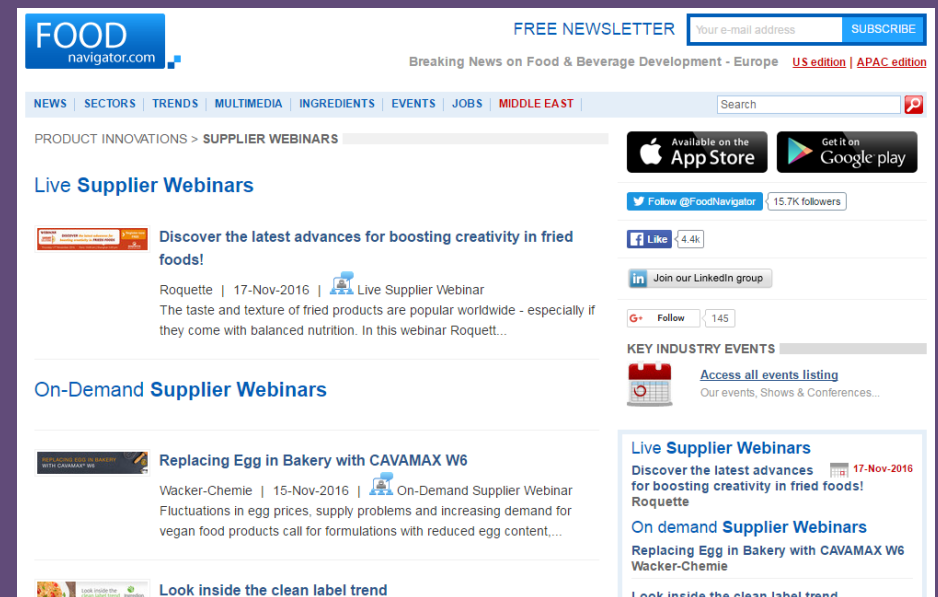
Live Supplier Webinars
Discover the latest advances  **17-Nov-2016**
for boosting creativity in fried foods!
Roquette

On demand Supplier Webinars
Replacing Egg in Bakery with CAVAMAX W6
Wacker-Chemie

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 All supplier webinars

Website listing – in Product Innovation section:



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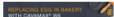
PRODUCT INNOVATIONS > SUPPLIER WEBINARS


Live Supplier Webinars

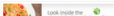
 **Discover the latest advances for boosting creativity in fried foods!**

Roquette | 17-Nov-2016 |  Live Supplier Webinar
The taste and texture of fried products are popular worldwide - especially if they come with balanced nutrition. In this webinar Roquette...

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 **Replacing Egg in Bakery with CAVAMAX W6**

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 **Look inside the clean label trend**

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Look inside the clean label trend

Newsletter display & listing:

Before the Live Broadcast



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Mailshot:

DAIRY
reporter.com

LIVE WEBINAR

PMO Guidelines – Creating Pasteurized Equivalent Water with Ultraviolet Disinfection

 2016-10-24  1:30pm ET




The Pasteurized Milk Ordinance (PMO) is a set of minimum standards and requirements for regulating the production, processing and packaging of "Grade A" milk. An advancement in the PMO is the approval of ultraviolet disinfection (UV) as an equivalent to pasteurization for push or flush water.

The PMO provides guidelines for the use of UV in both continuous flow and for the creation of pasteurized equivalent water.


You will learn the history of the PMO regulation, a review of PMO requirements for UV, lessons learned from actual installations and the benefits of UV over pasteurization.

[REGISTER NOW](#)


SPEAKERS



Brian Grochowski
Regional Sales Manager
Aquiomics







Dan Shaver
Regional Sales Manager
Aquiomics



Ken Kershner
Regional Director – Americas
Aquiomics

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Find our DairyReporter team on:

Webinar Recording Session and Broadcast

Three types of webinar:

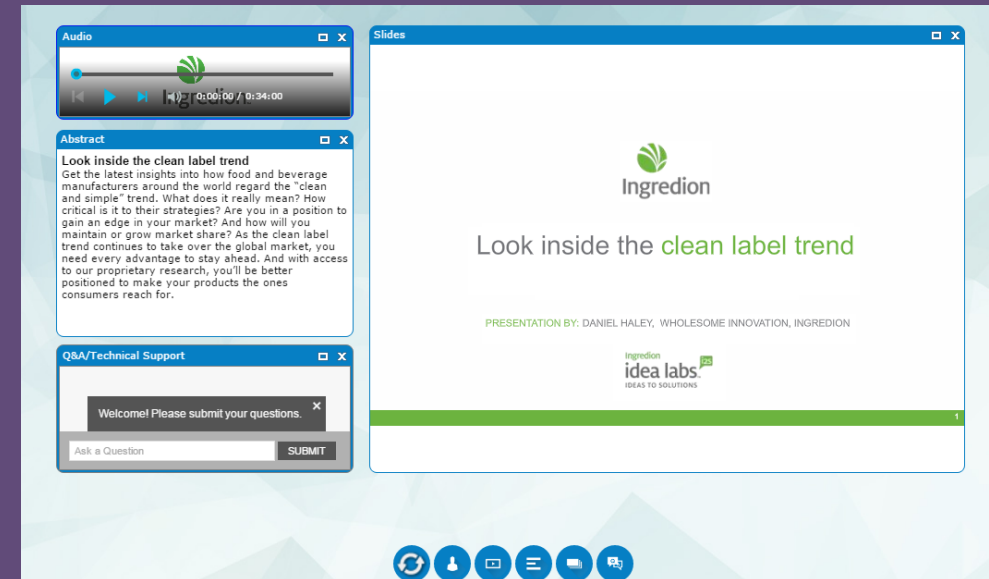
1. Fully Live
2. Fully Recorded
3. Simulive – a recorded presentation followed by a live Q&A session

Regardless of type, each webinar will last a maximum of one hour

Recording sessions need to be held at least five working days before the webinar. Materials need to be sent over two working days before any recording session or the live day

Materials Required:

- Slide deck - PowerPoint
- (Optional) Polling Questions - any word processor
- (Optional) Exit Survey – any word processor
- (Optional) Handouts - PDF



The screenshot displays a webinar interface with four main windows:

- Audio:** A playback control window showing a progress bar and a play button. The time is 00:00 / 0:34:00.
- Abstract:** A window titled "Look inside the clean label trend" with the following text: "Get the latest insights into how food and beverage manufacturers around the world regard the 'clean and simple' trend. What does it really mean? How critical is it to their strategies? Are you in a position to gain an edge in your market? And how will you maintain or grow market share? As the clean label trend continues to take over the global market, you need every advantage to stay ahead. And with access to our proprietary research, you'll be better positioned to make your products the ones consumers reach for."
- Q&A/Technical Support:** A window with a "Welcome! Please submit your questions." message, an "Ask a Question" input field, and a "SUBMIT" button.
- Slides:** A window showing a slide with the Ingredion logo, the title "Look inside the clean label trend", and the text "PRESENTATION BY: DANIEL HALEY, WHOLESOME INNOVATION, INGREDION". Below the slide is the "idea labs" logo with the tagline "IDEAS TO SOLUTIONS".

At the bottom of the interface, there is a navigation bar with icons for refresh, user, chat, menu, and other functions.