

Background Banner

Specification for the following sites:

Bakeryinfo.co.uk

Meatinfo.co.uk

Forecourtrader.co.uk

William Reed
INFORMING BUSINESS GROWTH

Dimensions

1920x1050 pixels (widthxheight) A central section of 980x1050 should be left blank

File size

The maximum weight is 80 kb.

A lower file size enables a faster delivery of your advertisement on our websites.

File type

.GIF or ..JPEG

Destination on click through:

Please provide a web address (URL link) for us to place on our ad server.

Additional Details and Recommendations:

Key content/messages should be restricted to a left and right section no larger than 160px X 600px sited either side of the central blank section and 36px down from the top, to allow for the William Reed Integrator bar. This will ensure the messaging can be seen on all screen sizes.

The screenshot displays the Bakeryinfo.co.uk website. At the top, there is a navigation bar with the site logo and social media icons. Below the navigation bar is a main header with the site name and a tagline. A central banner features a large image of a crone and the word 'DEPOSIT'. The main content area is divided into sections: 'LATEST NEWS' with a list of articles, 'SITE SEARCH', 'EMAIL NEWSLETTER', and a promotional banner for 'Subscribe to British Baker'. The left and right sides of the page feature vertical banners with text like 'Millions of Ideas' and 'Click To Learn More'.